

Founder and Producer

Richardt Scholz, a long time car enthusiast, is the founder and Producer of the BC Classic & Custom Car Show. His years of extensive experience in the car show industry ensure that this annual event operates smoothly and professionally.



Richardt got his start in the car show industry in 1982 as the founder and President of the Vancouver Camaro Club of BC where for the next 10 years he produced some of greater Vancouver's largest outdoor car events and cruise-in's of that time. Since then he has produced multiple indoor and outdoor car events

each year and in the late 80's to mid 90's worked as the commercial sales rep for the Vancouver Motorsport Show, which during that time was the major destination car show event for the Northwest.

Simultaneously, he has been extensively involved with the BC Custom Car Association, owner/operators of Mission Raceway Park, serving as their



Richardt drag racing his 1968 Camaro at Mission Raceway Park

in-house Advertising Agent and Marketing Rep from 1998 to 2007. He is the Founder, Past Coordinator (1997-2007) and original Committee Chairman for the Street Legal Drag Racing Series at Mission Raceway Park, which remains the most popular race series to date at the raceway. He was also the Event Promoter for Mission Raceway Park's "Thunder in the Valley", which in 1999, after a 22 year absence, brought Nitro Funny Car match racing back to the greater Vancouver area. This special event was highly successful and was attended by over 12,000 fans, a spectator record at Mission Raceway Park that stands to this day!



In addition, Richardt has extensive experience as an Advertising Sales Representative for a number of Automotive/Motorsport related magazines in the region (*Bevlin's Automotive Profile, Motorsport West Magazine*), including owning and publishing the very successful magazine *Canadian Street & Strip Motorsports*.

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